

The Insurance Institute of Northern Alberta and the Edmonton Insurance Association proudly announce the return of The Battle of The Insurance Bands for another year! Once again, we have partnered in support of The Edmonton Food Bank. With our event last year, we raised \$9200! This is the highest amount of money we have ever been able to raise from this event, and we would love to be able to surpass that number this year!

Our Battle of Insurance Bands event will be hosted on November 7, 2024 at the Century Casino & Hotel. It promises to be a fun night filled with live entertainment, Silent Auction, 50/50 and networking opportunities with the added benefit of proceeds going to our local Edmonton Food Bank!

We hope to have you rock on with us as a sponsor! Sponsors will have their logos displayed on our event webpage as well as on all promotional materials for the event.

Rock n' Roll Gold Sponsor \$750

- 7 Complimentary BOIB Tickets
- Company recognition on the day of the event Gold Sponsor
- Sponsor reference in marketing and promotional materials, including e-tickets
- Acknowledgement on the IINA webpage and post-event mention in media

Smooth Jazz Silver Sponsor \$500

- 5 Complimentary BOIB Tickets
- Company recognition on the day of the event as the Silver Sponsor
- Sponsor reference in marketing and promotional materials
- Acknowledgement on the IINA webpage and post-event mention in media

Chilin Reggae Bronze Sponsor \$250

- 2 Complimentary BOIB Tickets
- Company recognition on the day of the event as the Bronze Sponsor
- Sponsor reference in marketing and promotional materials
- Acknowledgement on the IINA webpage and post-event mention in media

We are also accepting Donations for our Silent Auction.

Please let me know if you will be part of our event this year. If you have any questions, please reach out to Dawn Patton dpatton@sgicanada.ca for more information.