

Edmonton Insurance Association

Dear Sir or Madam:

Food Bank Non-Profit #: 129185310RR0001

The **Edmonton Insurance Association** is an organization that provides networking and education opportunities to all Insurance Industry professionals. This year has been a challenge, not only for our industry and families but the economy in general which means that the Food Bank needs our help even more this year.

We will be hosting an in person Silent Auction at our normal venue, the Century Casino. We are hosting it alongside the Insurance Institute of Northern Alberta, and it will also include the Battle of the Insurance Bands. Last year our silent auction and event was a great success, we raised \$11,890 for the Food Bank and 2051 pounds of food! 100% of the proceeds of this auction will go to the **Edmonton Food Bank**.

For the past 34 years we have supported the Edmonton Food Bank and since 2003 we have raised a total of **\$153,121 and over 60,000 pounds of food** through our insurance industry food bank drive. With the struggling economy, the Food Bank is being used more than ever, and we would love to continue our tradition of making a substantial contribution to this worthy cause.

Your company can help us raise money for the Food Bank by **providing a silent auction item** for this event. It should not have a logo on the item itself, but please feel free to attach a business card, and please send us a virtual logo as well. In return we will post your company's name and contribution on our website www.edmontoninsuranceassociation.com under our Sponsors tab. The Bid Beacon website also allows us to show your logo rotating through out the app and in the item, so you can get substantial exposure from this event!

Thank you in advance for your support. For more information or questions please contact the sender.

Sincerely,

Dawn Patton, BA, FCIP, CRM/Event Chair

Edmonton Insurance Association

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